



Shanghai, China,  
October 12<sup>th</sup> 2014

**Subject :** *New Product Announcement & End of Life(EoL) Notification*

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Dear SIMCom Customers :

Thank you for your support of SIMCom products. This letter is to inform you that our product, SIM68 is going to be phased out soon.

The main reason is that the new SIM68 series (SIM68E, SIM68R, SIM68V and SIM68M) are more competitive in performance and price comparing with SIM68.

We will continue to supply SIM68 until your last order is fulfilled.  
Purchase orders will be accepted until 2014/12/31 and the last order will be delivered before 2015/06/30.

Type	Product	Last Buy	Last Delivery
GPS/GLONASS	SIM68	2014/12/31	2015/06/30

Type	Product in EOL	Alternative Products			
GPS/GLONASS	SIM68	SIM68E	SIM68V	SIM68R	SIM68M

Thank you for your understanding in this situation and assure you our very best support. SIMCom appreciates and values your continued business relationship and looks forward to your future interest in our product portfolio.

Any questions, please contact your SIMCom sales team.

Best Regards.

SIMCom Wireless Solutions