

# **Company Presentation**

Your Reliable Touch Display Solution Partner

Updated by Jul 28, 2025



www.leadtekdisplay.com

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Company Profile

# Company Introduction

Shenzhen Leadtek Electronics Co.,Ltd is a national high-tech enterprise founded in 2015 in Shenzhen China. Leadtek has experienced research, design, engineering and sales team to support our customers. Leadtek adheres to the vision of "Display Smart Life ", the core value of "People-Oriented, Continuous Innovation " and provide comprehensive display solutions for every customer.

We design and manufacture a wide range of display products including Customize TFT Display, Rugged Display, Transflective/Reflective Display and Smart Display from 1.3" to 31.5" for vertical markets. Our products are exported to Europe, Oceania, North America, South America and Asia.

Leadtek Optoelectronics covers an area of 30,000 square meters. The factory has industry-leading automated production and testing equipment and has passed ISO9001, ISO14001, ISO13485, IATF16949 and other certifications.









We have production bases in Shenzhen and Zhongshan, Guangdong. Provide professional technical support and product services to customers in various regions.

## Leadtek Core Enterprises

Shenzhen Leadtek Electronics Co., Ltd

Founded in 2015

#### Major Business

R&D and sales of Customize TFT Display, Rugged Display, Transflective/Reflective Display and Smart Display from 1.3 inch to 31.5 inch

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#### Address

Room 902, 9th Floor, Shenzhou Tianyun Building, Bell Road, Bantian Street, Longgang District, Shenzhen, China

#### Shenzhen Leadtek Investment Partnership

Founded in 2022

#### **Major Business**

operating a common business, joint investment, partnership operation, profit sharing

#### Address

Room 902, 9th Floor, Shenzhou Tianyun Building, Bell Road, Bantian Street, Longgang District, Shenzhen, China

#### Shenzhen Leadtek Optoelectronics Co., Ltd

( a joint venture of Leadtek Electronics and Weiyao Photoelectric)

Founded in 2021

#### **Major Business**

Production and manufacturing of Customize TFT Display, Rugged Display, Transflective/Reflective Display and Smart Display from 1.3 inch to 31.5 inch

#### Address

3rd Floor, Building 4, Zhipeng Industrial Park, Fuyuan 1st Road, Heping Village, Baoan District, Shenzhen, China

#### Shenzhen Techtion Smart Electronics Co.,Ltd

Founded in 2024

#### **Major Business**

Design, manufacture and sales of various AIO Panel PC, Industry Monitor and Eco-Friendly Display Terminal

#### Address

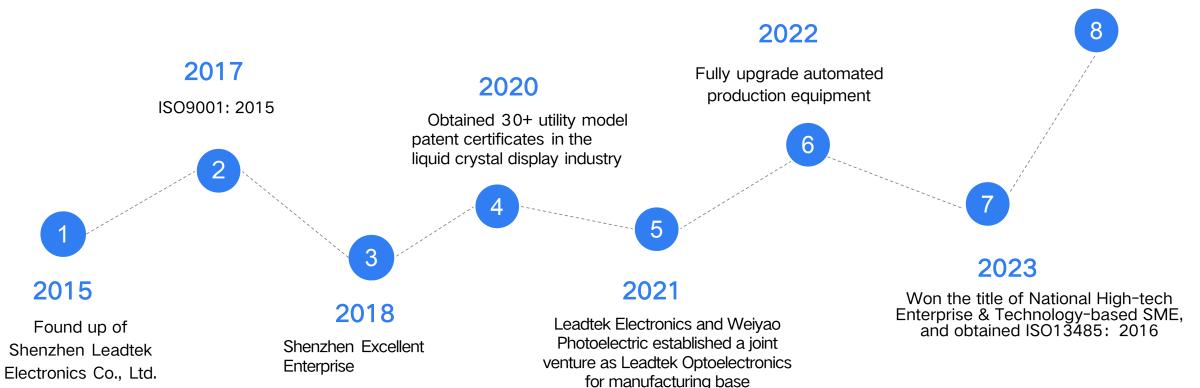
Room 902, 9th Floor, Shenzhou Tianyun Building, Bell Road, Bantian Street, Longgang District, Shenzhen, China

# **Development Path**

## 2024

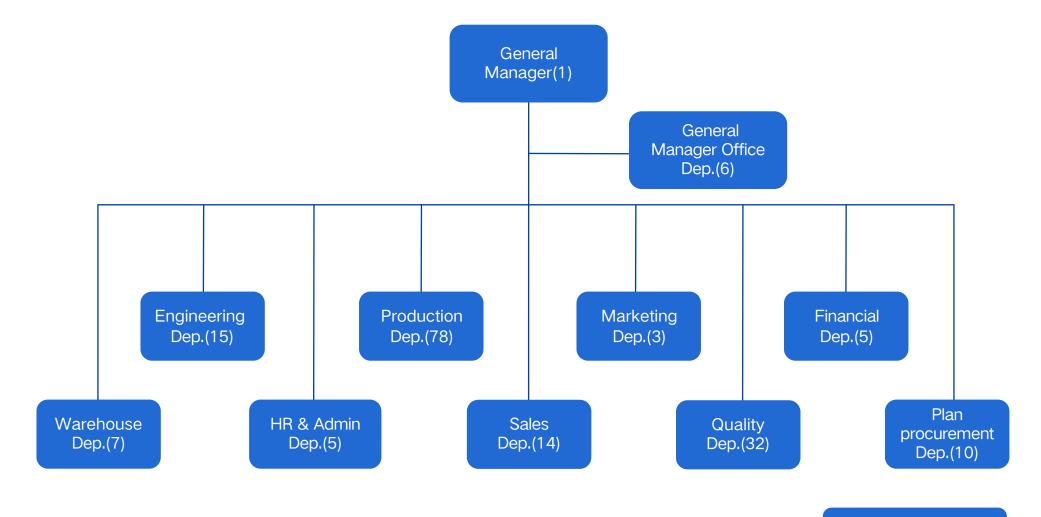
Won the tile of "Specialized, Sophisticated, Distinctive, and Innovative" SME, more committed to the design and manufacture of customize TFT Display, Transflective/Reflective Display, Smart Display and Rugged Display

Found up of Shenzhen Techtion Smart Electronics Co.,Ltd. Specializing in the design, manufacture and sales of various AlO Panel PC, Industry Monitor and Eco-Friendly Display Terminal



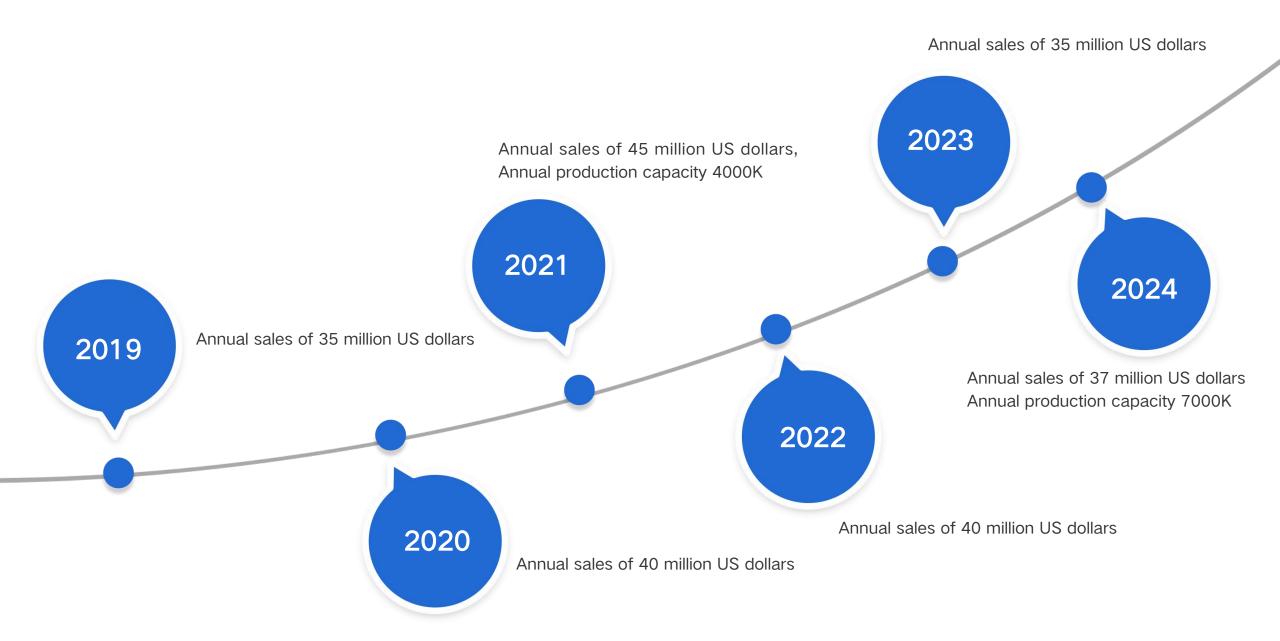
IATF16949: 2016 ISO14001: 2004

# Organization Chart

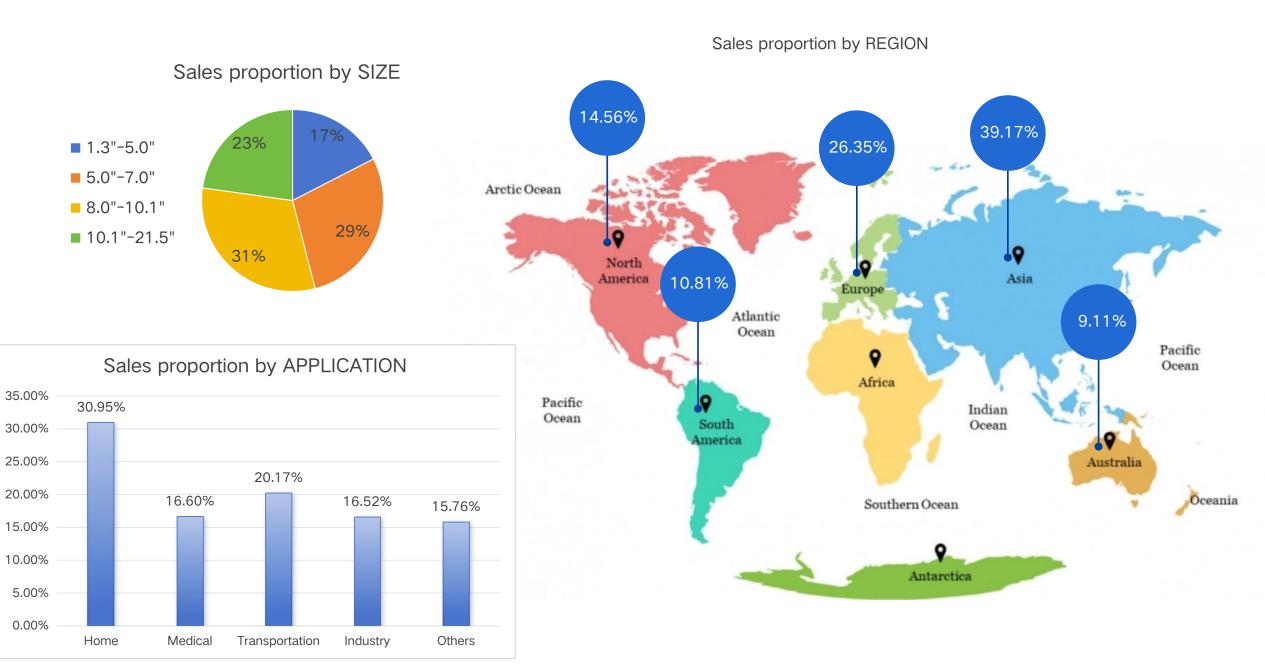


Total: 176 Person

# Sales Volume and Production Capability



# Market & Application Allocation





Product Category

# **Product Category**

# Comprehensive Touch Panel Solution

Size

Feature

#### **TFT Display**

1.3 ~31.5 inch

- Water Proof Touch with Gloves / Stylus
   Pen Input
- Surface Treatment
- LOCA/OCA Bonded
- Multiple Interface
- Fully Customization

## Rugged Display

3.54 ~ 12.3 inch

- Multi-Size
- Multi-Shape
- Wide Operating Temp
   Range
- Rugged Touch Module Assembly
- High ESD Performance

# Transflective/ Reflective Display

1.5 ~ 28.0 inch

- Transflective Display
- Reflective Display

## Smart Display

2.4 ~ 19.0 inch

- UART TTL / RS232 / RS485 / CAN BUS
- Signal Transfer

# LEADTEK RUGGED DISPLAY SOLUTIONS



Robustness

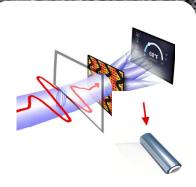
IK level: IK0-IK10 (optical glass or industrial glass)











Operating temperature:  $-30 \sim 85^{\circ}C$  High brightness: 1000 TYP

Waterproof touch

Static electricity contact + / - 4KV , air + / - 8kV contact + / - 10KV, air + / - 15kV

Metal grid shielding film technology

#### LEADTEK TRANSFLECTIVE/REFLECTIVE DISPLAY SOLUTIONS

#### Readable Under Sunlight

Paper display utilize ambient light that is suitable for outdoor application

#### **Variety Color**

More color number : 2 \ 4 \ 8 \ 64 \ 256 \ 65K \ 16.7M

#### Paper like

Draw and write like on paper

#### **Ultra Low Power Feature**

Low Power Scan reducedthe power consumption of Panel



#### Wide Temp Range

Wide temperature reliability
Range (-30°C~85°C)、UV
Resistance (Glass LCD base)

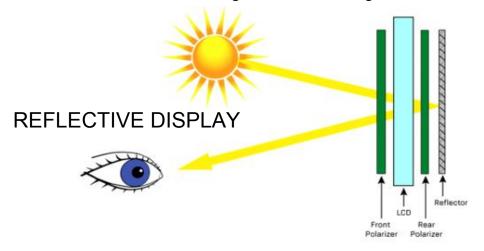
#### **Eyes Care**

Remove backlight (Blue Light) to reduce eye hazard

#### Fast Response Time / Refresh Rate

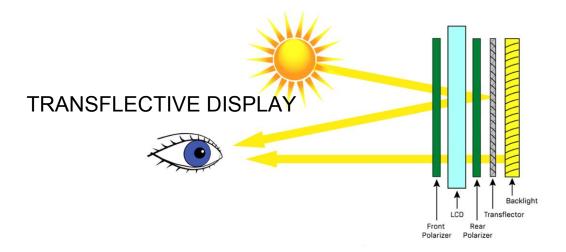
Fast response time can support dynamic information

Reflective LCD work by using a reflective layer along with the polarizing filter, to reflect the light back to the user's eyes instead of emitting light from a backlight. The liquid crystal layer modulates the amount of light that is reflected back, creating the desired image.



Reflective LCD are great for outdoor or sunlight-readable applications where the device is exposed to direct sunlight. The most common devices using reflective LCDs are outdoor applications such as GPS devices and portable devices such as e-readers, camera viewfinders, and digital watches.

In a transflective LCD, a backlight is used to illuminate the screen in low-light conditions, such as indoors or at night. In bright light conditions, such as outdoors or direct sunlight, the screen can be viewed by reflecting ambient light off the surface of the LCD.



Transflective LCD are commonly used in industrial and medical equipment, where it's essential to have high visibility in any lighting conditions. They are also widely used in marine, military, and aviation applications where the operator needs to see the display in bright and low light conditions.

#### LEADTEK SMART DISPLAY SOLUTIONS



#### module

- Size range: 2.4 ~ 19.0 inch
- Shape: landscape, portrait, square, bar type
- Display type: TFT, transflective, reflective
- Touchscreen type: capacitive touch, resistive touch



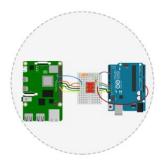
## Chip

- SAND
- Lontium
- Levetop



### Input interface

- SPI
- MCU
- RGB
- LVDS
- MIPI
- EDP



#### **Embedded Solution Board**

- UART board
- Signal transfer board



#### Temperature

- Operating temperature:
- -30°C-+85°C
- Storage temperature:
- -40°C-+85°C



## **Solution Type**

- UART board: TTL, RS-232, RS422, RS-485
- Signal transfer board: RGB to MCU,
- RGB to SPI, MIPI to LVDS, LVDS to MIPI,
- EDP to MIPI, HDMI input, HDMI output



Product Applications

# Main Application & Technical Support

Leadtek is committed to the research and development, manufacturing and sales of Standard color tft display, Rugged display, Eco-Friendly display and Smart Display solutions.



Smart Home--electrical control system, intercom system, intelligent video sharing, security monitoring system, ect.

Technical Support				
Supports multi-touch	One-point, 2-point, 5-point, 10-point and other touch points			
Functional touch	Wet hand touch、Glove touch			
Variety shape	Circular、Square、Portrait、Landscape、Rectangular			
Long service life	3-5 years			





Smart Medical -- syringe pump, ECG monitor, ventilator, etc.

Technical Support				
Resolution	1024*1280-2048*2560			
Brightness	600-700nits			
Grayscale	1024~4096 grayscale			
Antistatic	Contact ±10KV, Air ±15KV			
Touch	Glove touch、Passive touch pen			



# Main Application & Technical Support

Leadtek is committed to the research and development, manufacturing and sales of Standard color tft display, Rugged display, Eco-Friendly display and Smart Display solutions.



Smart Transportation--Vehicle display, console instrument, safety inspection display, etc.

Technical Support				
Visible under sunlight	Transflective&Reflective			
Long service life	≥50000H			
High refresh rate	80 ms			
Wide temperature	Operating TEMP: ≥-30°C~+80°C; Storage TEMP: ≥-40°C~+80°C			





Smart Industry--Manufacturing and processing equipment, testing equipment, experimental equipment, maintenance equipment, robots, etc.

Technical Support				
IK level	IK0-IK10 (optical glass or industrial glass)			
Temperature range	-10 ~ +50°C, -40 ~ +90°C			
High brightness	400-1000 nits			
Waterproof	Waterproof touch or insulated glove touch			
Backlight life	50K hours			
Heat dissipation	structural heat dissipation & physical heat dissipation			



## LEADTEK SMART HOME TOUCH DISPLAY SOLUTIONS



LTK Module No: LTK040MNBCT24-V0

Resolution: 400\*960

Interface: MIPI

Luminance: 410nits













Electrical Control System

Intelligent Video Sharing

Security Monitoring System

#### Features

- Wet Hand Touch
- MCU/RGB/MIPI Interface
- Shape: Circular , Square , Portrait , Landscape , Rectangular

# LEADTEK SMART MEDICAL TOUCH DISPLAY SOLUTIONS



LTK Module No: LTK070MNHCT34-V0

Resolution: 280\*1424

Interface: MIPI

Luminance: 400nits









Infusion Pump

#### Features

- Anti-interference . Antistatic
- Glove Touch
- Stylus Application
- High Refreshrate

## LEADTEK SMART INDUSTRY TOUCH DISPLAY SOLUTIONS



LTK Module No: LTK121XGHCT15-V0

Resolution: 1024\*768

Interface: LVDS

Luminance: 680nits





12.1"







**Experimental Equipment** 



maintenance equipment

#### **Features**

- IK level: IK0-IK10 (optical glass or industrial glass)
- High brightness: 400-1000 nits
- Temperature range: -10 ~ +50°C,
- -40 ~ +90°C

- Waterproof touch or insulated glove touch
- support full-screen touch and sliding functions, replacing mechanical buttons
- Driving 8051, AVR, PIC and M3 microcontrollers without modifying the core program



# LEADTEK SMART TRANSPORTATION TOUCH DISPLAY SOLUTIONS

LTK Module No: LTK215FHHCT15-V0

Resolution: 1920\*1080

Interface: LVDS

Luminance: 150nits

Display type: transflective











Motorcycle Dashboard Display Automatic Ticket Gate

Passenger Information Display

#### Features:

- Shape: Bar type
- Wide temperature
- Readable under sunlight

- Paper like: draw and write like on paper
- Low power consumption
- Eyes care: remove backlight (blue light) to

reduce eye hazard



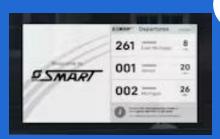
## LEADTEK SMART TRANSPORTATION DISPLAY SOLUTIONS

LTK Module No: LTK238PDHLM11-V0

Resolution: 1920\*1080

Interface: LVDS

Display type: Reflective









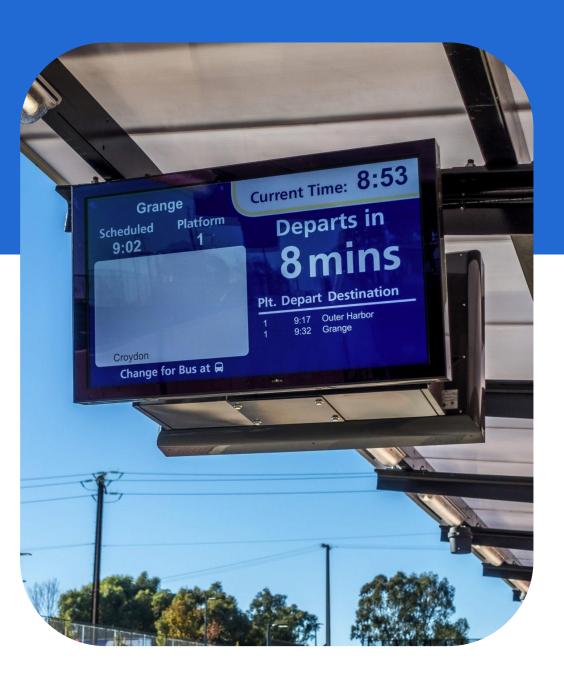


Bus Stop

#### Features:

- Low power consumption
- Wide temperature
- Readable under sunlight

- Paper like: draw and write like on paper
- Eyes care: remove backlight (blue light) to reduce eye hazard



## LEADTEK SMART TRANSPORTATION DISPLAY SOLUTIONS

LTK Module No: LTK280PDHLM10-V0

Resolution: 3840\*2160

Interface: EDP

Display type: Reflective









Passenger Information Display

#### Features:

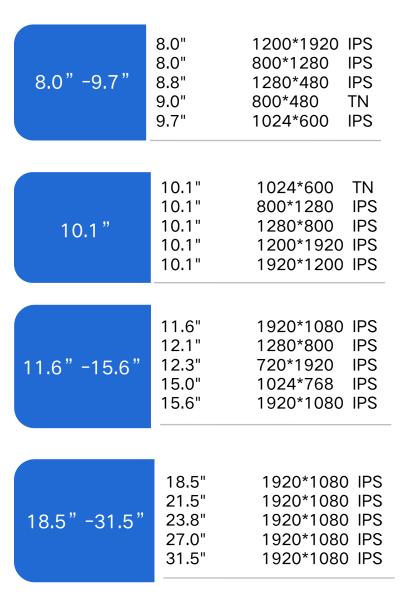
- Low power consumption
- Wide temperature
- Readable under sunlight

- Paper like: draw and write like on paper
- Eyes care: remove backlight (blue light) to reduce eye hazard

# Product Roadmap- TFT Display

1.3" -1.77"	1.3" 1.54" 1.77"	240*240 240*240 128*160	IPS IPS TN
2.0" -3.4"	2.0" 2.1" 2.4" 2.8" 3.4" 3.4"	240*320 480*480 240*320 240*320 180*640 800*800	IPS IPS IPS IPS IPS
3.5" -4.0"	3.5" 3.5" 3.5" 3.51" 3.51" 3.69" 3.95" 3.95" 3.97" 3.97" 4.0"	320*240 320*480 320*480 640*480 340*800 172*640 480*128 480*480 480*800 480*800 400*960 720*720	IPS TN IPS

4.3"	4.3"	480*272	IPS
	4.3"	480*800	IPS
	4.3"	800*480	IPS
5.0"	5.0"	480*854	IPS
	5.0"	800*480	IPS
	5.0"	720*1280	IPS
5.5" -6.95"	5.5" 5.5" 5.94" 5.99" 6.1" 6.2" 6.5" 6.75" 6.86" 6.95"	720*1280 1080*1920 720*1280 1080*2160 280*1424 360*960 800*480 800*480 480*1280 720*1440 600*1024	IPS
7.0" -7.84"	7.0" 7.0" 7.0" 7.0" 7.0" 7.84"	800*480 1024*600 720*1280 800*1280 280*1424 400*1280	TN IPS IPS IPS IPS



## Product Roadmap- Rugged Display

3.54" -3.95"

3.54" 800\*640 IPS 1050 NITS

Operating Temp: -30~+85°C Storage Temp: -40~+85°C 3.95" 480\*480 IPS 900-1100 NITS

7.0" 1024\*600 IPS

Operating Temp: -20~+85°C Storage Temp: -30~+85°C

6.8" -8.88"

6.8" 1024\*600 IPS 800-850 NITS Operating Temp: -30~+80°C

Storage Temp: -30~+80°C

850-1000 NITS Operating Temp: -30~+80°C Storage Temp: -30~+80°C 8.0" 1920\*1200 IPS 1000 NITS Operating Temp: -30~+80°C Storage Temp: -30~+80°C 8.88" 480\*1920 IPS 950-1000 NITS Operating Temp: -30~+85°C Storage Temp: -40~+90°C

10.1" -12.3"

10.1" 1024\*600 IPS 750-850 NITS Operating Temp: -30~+85°C Storage Temp: -30~+85°C

10.4" 1024\*768 IPS 850-1000 NITS Operating Temp: -30~+80°C Storage Temp: -30~+80°C 10.25" 1920\*720 IPS 1000 NITS Operating Temp: -30~+75°C Storage Temp: -40~+85°C

12.1" 1024\*768 IPS 680-800 NITS Operating Temp: -30~+85°C Storage Temp: -30~+85°C 10.4" 1024\*768 IPS 680-800 NITS Operating Temp: -30~+85°C Storage Temp: -30~+85°C

12.3" 1920\*720 IPS 1000-1200 NITS Operating Temp: -30~+85°C Storage Temp: -40~+90°C

# Product Roadmap- Transflective/Reflective Display

1.5" -3.97"	1.5" 200*200 Reflective B/W, 2 color 0.05mW	2.13" 122*250 Reflective B/W, 2 color 0.07mW	2.41" 240*320 Transflective 16.7M, full color 37.1mW		
.5 -3.9 <i>1</i>	2.8" 240*320 Transflective 16.7M, full color 120mW	2.9" 168*384 Reflective B/W, 2 color 0.06mW	2.9" 168*384 Reflective R/B/W, 3 color 0.13mW	3.97" 480*800 Transflective 16.7M, full color 480mW	
4.2" -5.6"	4.2" 300*400 Reflective B/W, 2 color 0.1mW	4.2" 300*400 Reflective R/B/W, 3 color 0.2mW	5.0" 800*480 Transflective 16.7M, full color 1080mW	5.46" 720*1280 Reflective 16.7M, full color 217mW	5.6" 720*1440 Transflective 16.7M, full color 850mW
.8" -15.6"	7.8" 768*1024 Reflective 16.7M, full color 358mW	10.0" 1200*1600 Reflective 16.7M, full color 610mW	10.13" 1440*1920 Reflective B/W, 2 color 600mW	15.6" 1920*1080 Transflective 16.7M, full color 7800mW	
1.5" -28.0"	21.5" 1920*1080 Transflective 16.7M, full color 12960mW	23.8" 1920*1080 Reflective 16.7M, full color 1905mW	28.0" 3840*2160 Reflective 16.7M, full color 4848mW		

# Product Roadmap- Smart Display

2.4" -3.4"	2.4" 240*320 Transflective UART TTL 5V/2A 16M	2.9" 168*384 Reflective UART TTL 5V/2A 16M	3.4" 180*640 UART TTL&232&485 5V/2A 16M	3.4" 800*800 UART TTL&232&485 5V/2A 16M	
3.5" -4.0"	3.5" 320*240 AV 12V/3A 16M	3.5" 800*640 UART TTL&232&485 5V/2A 16M	3.7" 172*640 UART TTL&232&485 5V/2A 16M	3.9" 480*128 UART TTL&232&485 5V/2A 16M	4.0" 400*960 UART TTL&232&485 5V/2A 16M
4.2" -5.6"	4.2" 300*400 Reflective UART TTL 5V/2A 16M	4.3" 800*480 HDMI 12V/3A 16M	4.3" 800*480 UART TTL&232&485 5V/2A 16M	5.0" 800*480 Transflective UART TTL&232&485 5V/2A 16M	5.0" 800*480 HDMI 3.3V/5V 16M
112 010	5.0" 720*1280 HDMI 12V/3A 16M	5.0" 720*1280 UART TTL&232&485 5V/2A 16M	5.5" 720*1280 Reflective UART TTL&232&485 5V/2A 16M	5.6" 720*1440 Transflective UART TTL&232&485 5V/2A 16M	
6.2" -6.9"	6.2" 360*960 UART TTL&232&485 5V/2A 16M	6.8" 1024*600 UART TTL&232&485 5V/2A 16M	6.8" 1024*600 HDMI 12V/3A 16M	6.9" 720*1440 UART TTL&232&485 5V/2A 16M	

# Product Roadmap- Smart Display

7.0"	7.0'' 280*1424 UART TTL&232&485 5V/2A 16M	7.0" 800*480 MCU 3.3V/5V 16M	7.0'' 800*480 HDMI 12V/2A 16M	
7.0	7.0" 1024*600 HDMI 12V/3A 16M	7.0" 1024*600 UART TTL&232&485 5V/2A 16M	7.0" 1024*600 MCU+SPI 3.3V/5V 16M	
8.0" -10.1"	8.0" 1200*1920 HDMI 12V/3A 16M	8.8" 1280*480 HDMI 12V/3A 16M	10.1" 1280*800 HDMI 12V/3A 16M	10.1" 1920*1200 HDMI 12V/3A 16M
10.4" -13.3"	10.4" 1024*768 UART TTL&232&485 5V/2A 16M	11.6" 1920*1080 HDMI 12V/3A 16M	12.1" 1024*768 UART TTL&232&485 5V/2A 16M	13.3" 1920*1080 HDMI 12V/3A 16M
15.0" -19.0"	15.0" 1024*768 UART TTL&232&485 5V/2A 16M	15.6" 1920*1080 HDMI 12V/3A 16M	19.0" 1280*1024 HDMI 12V/3A 16M	

# Product Roadmap- Touch Panel

Glass Material

Size

Sensor Material VS Sensor Thickness

**Transmittance** 

Reflectivity

**Surface Treatment** 

**Bonding Type** 

Impedance

Touch IC

PET/PC/PMMC/composite material

2.0-10.1 inch

ITO Glass 0.4/0.55/0.7/1.1/1.8

>90%

<9.5%

AG/AR/AF

OCA/LOCA

40~130 Ω

FT6336G / FT7331 / FT5346 FT5446 / FT6446G

ILI2117A / ILI2511 / ILI2510 HY4633 / HY4635 Glass

2.0-32.0 inch

ITO Glass 0.4/0.55/0.7/1.1/1.8

>91%

<9.5%

AG/AR/AF

OCA/LOCA

40~130 Ω

GT911 / GT9110 / GT5688 GT928 / GT9271

ST1624 / ST1633i / SIS9255 S3408 / SIS9251H Glass

2.0-15.6 inch

ITO Film 0.1/0.125

>89%

<9.5%

AG/AR/AF

OCA/LOCA

40~150 Ω

mXT336U / mXT641T mXT336T / mXT874U

EXC80W32 / EXC80W46 EXC80W60



Production Introduction

# **Automation Equipment Cluster**

Leadtek's production

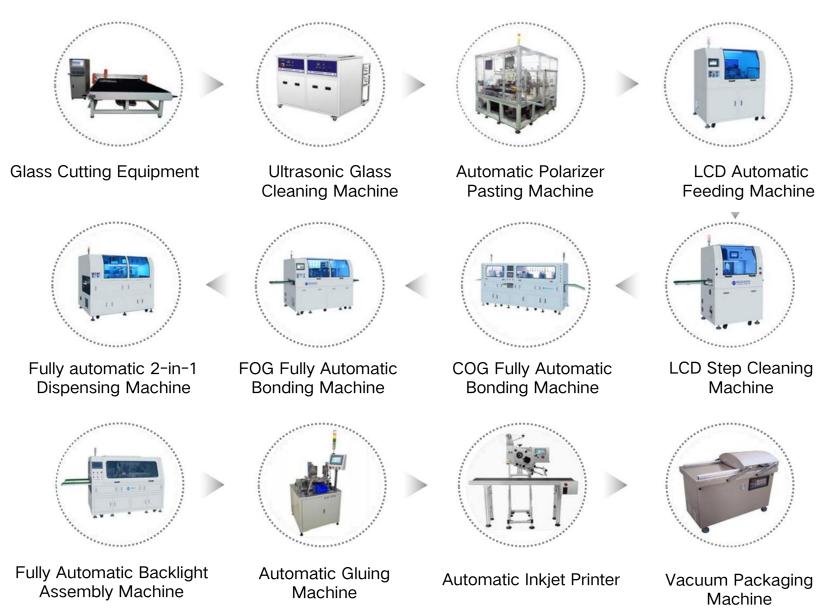
process is basically

completed by equipment,

which represents the

advanced level of today's

TFT LCD module



# **Production Workshop**



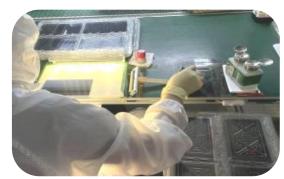


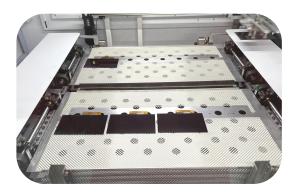












- Factory Area: 30,000 m2
- Employee Number: 176
- Engineers: 15+

- Clean Room (CL. 10000): 4000 m2
- Clean Room (CL.100): 600 m2 (clean bench)
- Production Capacity: 1.5KK-2KK pcs per month (in 3 shifts)
- Warehouse: 3000 m2

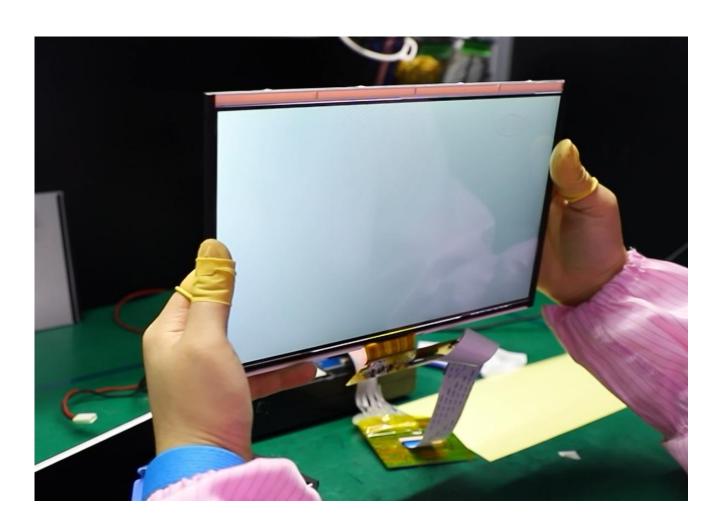
# **Quality Policy**

# Our Quality Advantages



Leadtek has always regarded product quality as the life of the enterprise, and has successively passed ISO 9001:2015, ISO 14001:2015, ISO 13485:2016, IATF 16949:2016 Quality System, set up scientific, strict and perfect processes for product design, material procurement, product manufacturing, quality control and sales, etc. to ensure the efficient and orderly operation of the company management system and guarantee the product quality meeting customer demand and with good market competitive competitiveness.

# **Quality Policy**



# **Our Inspection Process**

All our products are inspected closely in the following measures to ensure accuracy and quality.

- > Visual inspection
- > Functionality testing
- > Environmental & reliability testing
- > Part number & quantity verification
- > Datasheet validation
- > 100% inspection where required

# **Quality Policy**

# **Our Quality System**

Leadtek has a complete system of quality management

IQC

Incoming Quality Control (IQC) refers to the quality confirmation and verification of purchased raw materials, components or products...



**IPQC** 

IPQC stands for In-Process Quality Control. It refers to quality control in the input process of raw materials, production, and packaging ...

OQC

OQC stands for Outgoing Quality Control. It is responsible for checking the finished product with packaging using AQL sampling plan. QCs are supposed to pick out defective products, parts, components or material, keep them in defective piles, and send them back for rework...

#### Laboratory Equipment

Leadtek has a large number of professional testing equipment that can verify the reliability of products to ensure that the performance of the products meets customer standards.



**ROHS Test Analysis** 



Salt Spray Test Equipment



Dust Particle Detection Equipment



Hot and Cold Shock Chamber



ESD Experiment Equipment



Secondary Element Analysis Equipment



High Magnification Microscope



Temperature

**Humidity Chamber** 

Tensile Testing Equipment



Surface Cleanliness Testing Equipment



Simulation Car Transport Equipment



High Temperature Aging Room

# **RA Test Condition**

Name	No	Experimental Project	Laboratory Equipment	Test Condition	Sampling Plan	Judgement Standard	Test Purpose
RA Test	1	High Temp Storage	Constant temperature and humidity machine	TPM: 70℃, 72H	for testing	Function + appearance No change	Product storage adaptability in different environments
				LCM: 85°C, 72 H			
	2	Low Temp Storage		TPM: -20℃, 72H			
				LCM: -30°C, 72 H			
	3	High Temp and Humidity Storage		60°C,Humidity90%RH, Time:120H			
	4	High Temp Operation	High temperature test machine	TPM: 70℃, 120H			The influence of different environments on product function and life
			Constant temperature and humidity machine	LCM: 60°C, 120 H			
	5	Low Temp Operation	Low temperature test machine	TPM: -10°C, 120H			Influence of humid air environment on product function and life
			Constant temperature and humidity machine	LCM: -20°C, 120 H			
	6	Cold and Hot Shock Test	Thermal shock test chamber	+ 80°C; - 30°C, the switching time is 1 minute, each hold for 0.5H, set to 200 cycle tests			The impact of extreme environments on product function and longevity

# **RA Test Condition**

Name	NO	Experimental Project	Laboratory Equipment	Test Condition	Sampling Plan	Judgement Standard	Test Purpose
RA Test	7	Pulling Test	Pulling Tester	Tensile gauge rising speed: 49mm/min	Power-on first inspection 1PCS per indenter	The test value is divided by the width of the FPC, and the management specification of the tensile force value must be greater than or equal to 700gf/cm.	The product's ability to withstand external forces
	8	Optical Measurement	BM-7A	The number of test points for backlight products above 5 inches is: 9 points	Trial production/first mass production/measure 5PCS per work order	The chromatic ity meets the requirements of the drawing	Product chromatic ity/brightness meets customer requirements
						2. The uniformity of product brightness is more than 80%	
						3. The maximum difference of product brightness before and after the environmental test is 30%	
	9	Package Vibration Test	Vibration Tester	Random: 1.04 Grms, 10 to 500 Hz, 45 minutes in each direction of X/Y/Z		Function + appearance No change	Whether the packaging material can achieve the protection function of the product organization
				Fixed: 5 Hz, 1.5 Grms, 45 minutes each in X/Y/Z directions			
	10	Drop Test	/	100G, 6 ms, $\pm$ X, $\pm$ Y, $\pm$ Z 3 times each direction			



Company Advantage

# International Quality System Certification

















### Multiple Patents & Honors

















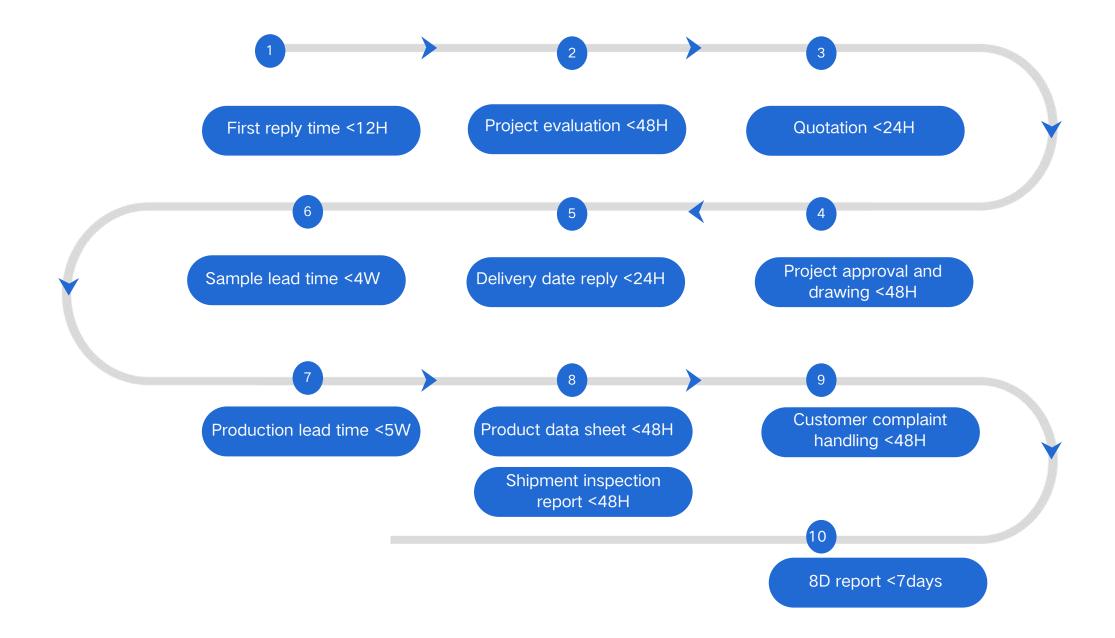








#### **Efficient Service Timeliness**



#### Stable Team & Good Cashflow







- ✓ Core Team Since 2010 >14 years
- ✓ OKR Management

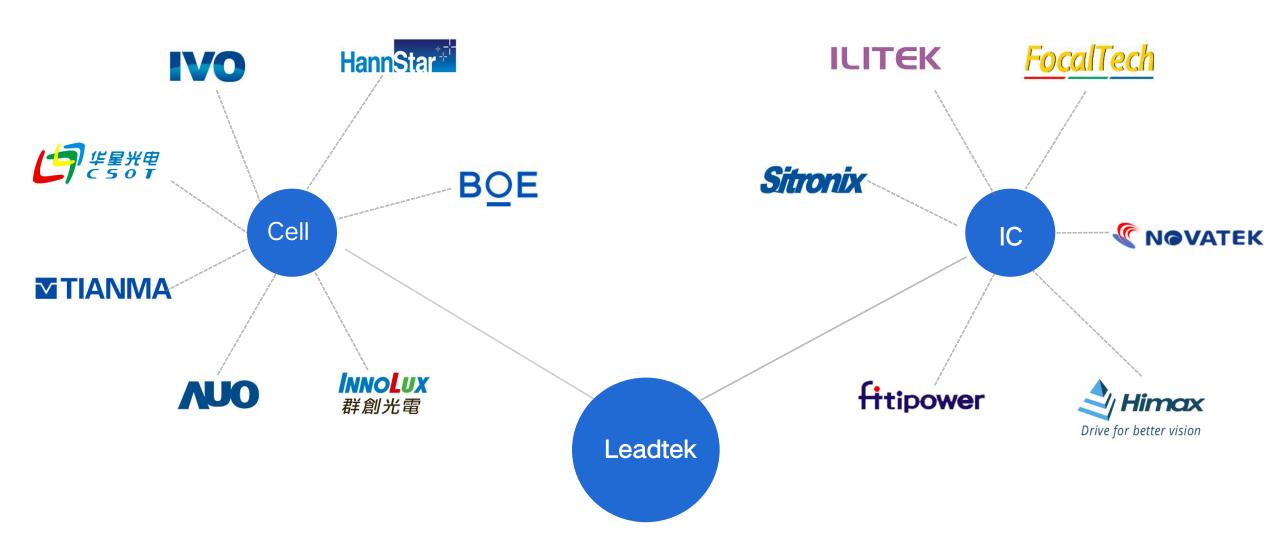
- ✓ Own Factory over 30,000 square meters (not rented space, no bank loan)
- ✓ Complete Welfare and Promotion Mechanism







# Brand Identity Partner - Direct Partnership Upstream Core Cell & IC Suppliers



#### Brand Identity Partner - Downstream Core Customers





































we look forward to your joining

Leadtek cooperates with the above leading companies with a good reputation around the world, as well as young upstarts in rapidly expanding emerging markets. To date, we have worked closely with more than 100 companies and provided them with reliable touch display solutions



Company Culture

# **Company Culture**





# **Brand Position**



Leading Touch Display Solutions





### **Brand Culture**



Vision: Display Smart Life

Mission: Your Reliable Touch Display Solution Partner

Core Value: People-Oriented, Continuous Innovation

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# THANKS FOR WATCHING



Your Reliable Touch Display Solution Partner